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BOBBY’S CORPORATE CHAMPIONS PROGRAMME
JOIN BOBBY’S CORPORATE CHAMPIONS PROGRAMME

Are you a business looking to enhance your corporate social responsibility credentials, increase staff participation, and build positive brand awareness in the UK and around the world?

The Sir Bobby Charlton Foundation is looking for companies to join Bobby’s Corporate Champions. Corporate Champions can sponsor one of our many conflict recovery projects or make a charitable donation. In return for your support we can offer:

▶ Brand association with Bobby’s Champions and The Sir Bobby Charlton Foundation
▶ Branding - your logo on display at events or project locations
▶ Acknowledgement in press releases and media coverage of the partnership
▶ Targeted messaging to key audiences
▶ Website link to your company site
▶ Corporate hospitality at events
▶ Opportunities to showcase your products or services
▶ Speaking opportunities for senior company staff
▶ Distribution of company promotional materials
▶ Networking and partnership opportunities
▶ Opportunities for employee participation leading to team building and connected employees

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WHO WE ARE AND WHAT WE DO

The Sir Bobby Charlton Foundation is a UK registered charity, founded in 2011 by football legend Sir Bobby Charlton. The charity's mission is to support, inspire and empower children, families, people and communities affected by past and present conflicts.

We believe that everyone has the right to live, work and play freely, equitably and safely no matter where they are in the world. We take a long-term view of conflict and crisis and contribute in practical ways to rebuilding the peace by addressing the economic, social, environmental, and cultural impact of war. We recognise that peace is hard to achieve and often even more difficult to maintain without tackling the underlying drivers of conflict and its aftermath.

One of the key mechanisms for delivering these interventions are the network of conflict recovery centres that we are developing in war torn countries. The first Sir Bobby Charlton Foundation conflict recovery centre was opened in 2017 in the Jordanian capital of Amman in support of refugees who have fled conflicts in Syria and Iraq.

With your help, we can continue to fund vital centres such as this ensuring that every person affected by conflict, wherever they are in the world can enjoy a healthy, fulfilled and empowered life, safe and free from fear. The charity's mission is to support, inspire and empower children, families, people and communities affected by past and present conflicts.
Our work supports both the immediate humanitarian needs of those caught up in current conflicts and the longer-term development challenges of people living with the legacy of past wars. Interventions include improving access to prosthetics for those with debilitating trauma injuries caused by bomb blasts, landmines, or other types of serious accident. We help prepare people both physically and mentally for life with their new prosthetic, and support their physical, psychological, and social rehabilitation.

We also establish and support centres for conflict recovery. These centres enable us and our partners to provide locally-based recovery hubs. These provide conflict affected communities with access to a range of humanitarian and development services tailored to their specific needs, including trauma counselling, income generation activities and peer mentoring.
CASE STUDY

JORDAN CONFLICT RECOVERY CENTRE

The Sir Bobby Charlton Foundation conflict recovery centre was opened in 2017 in the Jordanian capital of Amman to support refugees who have fled the conflicts in Syria, Iraq, and Yemen.

Having escaped these conflicts, refugees arriving in Jordan must then come to terms with the loss of their home and loved ones, physical disability, mental trauma and poverty. Since opening, the conflict recovery centre has already helped hundreds of children and family members begin the process of rebuilding their lives. The centre has disabled access and the space includes a physical therapy area, individual and group counselling rooms, and training classrooms. The support offered covers several rehabilitation fields including physical therapy, child trauma, peer support, advanced prosthetic/orthotic care, and help with other mobility aids.
Through its conflict recovery centres and partnerships, The Sir Bobby Charlton Foundation offers vocational and small-business-start-up training for people in conflict affected communities with a disability and for those living in poverty.

We also provide scholarships for people from conflict affected countries to become prosthetic technicians.

In areas still affected by landmines, we provide mine-risk reduction education programmes under our Teach Safe initiative that instil safe behaviours in those most vulnerable to unexploded munitions left over from wars.
CASE STUDY

TRAINING FOR PROSTHETIC TECHNICIANS IN WAR TORN COUNTRIES

Around 100 million people worldwide need a prosthetic limb to replace an amputated arm or leg, or an orthotic device to support a damaged limb. In conflict affected countries the numbers needing artificial limbs can be disproportionately high due to the use and presence of landmines, unexploded ordnance and improvised explosive devices. It is estimated that around 80 per cent of people who need these services do not have access to them.

As such, The Sir Bobby Charlton Foundation is providing training in prosthetic & orthotics for a number of students from conflict affected countries around the world including Myanmar, Cambodia, Sri Lanka, Bangladesh and Papua New Guinea. The training is equipping these students with the skills they need to support people with a limb loss disability when they return home and increase access to devices which will improve mobility and restore independence.
We support innovative research into both medical and technological solutions that assist the physical and psychological rehabilitation of war victims and aid the clearance of landmines and unexploded ordnance. This includes improved prosthetics for those that have lost limbs, advancing medical techniques for the treatment of blast injuries & trauma and the development of better landmine detection equipment to make clearance faster, more cost effective, and safer.

CLICK TO VIEW CASE STUDY
CASE STUDY

REGENERATIVE BONE GROWTH

The Sir Bobby Charlton Foundation is working in partnership with the University of Glasgow to develop new methods and processes for regrowing bone following an explosive blast injury, a car crash, or any other form of accident that results in a need for new bone tissue.

Following a blast injury, bone regeneration is particularly difficult because of the amount of bone that is typically lost and the challenge of providing bone grafts in the required shapes. The idea behind the project is to develop novel technologies that will allow the production of custom designed bone grafts with controlled anatomical shapes. The University is moving forward in developing synthetic bone for use by trauma surgeons to repair the limbs of landmine blast victims and others who have bones that have been shattered.
GET IN TOUCH

If you would like to know more please do not hesitate to get in touch with us:

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EMAIL  info@thesbcfoundation.org
VISIT  www.thesbcfoundation.org/corporate-sponsorship

If sponsorship isn’t for you right now, then click the button to donate to our SAFE PLAY APPEAL or text CONFLICT to 70007 to donate £3
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